

# MANAGING PROJECTS IN CRISIS



## PRESS RELEASE

### THIRD PROJECT MANAGER CONFERENCE HELD IN ZAGREB

**ZAGREB, 11 November 2009** – The 3<sup>rd</sup> regional project management conference – “PMI Forum 2009” was held today organized of Project Management Institute (PMI). The conference, which gathered more than 230 attendees, was opened by Nenad Marjanović, The Chairman of the PMI chapter Zagreb, Croatia. The main topic of the conference which traditionally attracts leading local and foreign experts in project and economy management, as well as members of government and public sectors, was crisis project management. The forum attendees had the opportunity to learn more about successful project crisis solving models and the importance of emotional intelligence in quality project management. During the course of 16 lectures attendees also had the opportunity to learn more about the importance of setting priorities and improving internal communication within the project team.

The chairman of the Project Management Association, Nenad Marjanović pointed out the significance of the project manager's role during crises, due to their business skills which can directly influence fast and efficient project implementation and realization *“I am delighted that today's conference brought together various experts whose experience and practice demonstrates the importance of quality implementation of projects. I am also hoping that the audience will implement useful instructions and advice given at the conference in their work environments”*, emphasized Marjanović.

Among other prominent conference speakers Mike Vucelić, an engineer originally from Croatia who worked on the Apollo space program, held his lecture from the United States via Internet connection. He shared his experience in project crisis management encountered during the Apollo XIII mission. Vucelić pointed out that project managers are responsible for quality of the whole project, for team motivation and for maintaining communication with the organization leadership. Vucelić also emphasized that a project manager must have a clear target before him and know the specific details of his own project.

During the conference keynote, Croatian PMI chapter executives also introduced two new honorary members – individuals who successfully cooperated with the chapter in the past. The new honorary members are Petar Đukan, Ph.D. the Chairman of the Supervisory Board of the Civil Engineering Institute of Croatia - IGH (for raising awareness about project management in construction

departments and other industries), and Đuro Njavro, Ph.D. the Dean at the Zagreb School of Economics and Management - ZŠEM (for supporting the project management in education at universities, and for promotion of project management development in ZŠEM).

PMI association, which celebrates its 40<sup>th</sup> anniversary this year, traditionally awards the best project of the year. This is a vocational recognition for the best-managed project and best project results in Croatia. Candidates for the upcoming competition have the opportunity to nominate their projects by January 15<sup>th</sup> 2010, while the award for the best project will be handed out at the upcoming event in March.

Croatian PMI chapter cooperates with PMI associations from other countries in the region, which contributes to the regional character of the conference and promotes development of relationships among project leaders in the region. This year's conference gathered experts from Austria, Slovenia, Hungary, Sweden, United States and Croatia.

Detailed information on PMI conference, as well as event photographs, are available online at the PMI Forum web pages at the address: <http://forum2009.pmi-croatia.org>.

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**PMI chapter Zagreb, Croatia** – is a Croatian chapter of the Project Management Institute (PMI). PMI is a voluntary and non-profit professional organization seeking to promote growth and development of project management. Croatian chapter is actively working on organizing professional seminars and conferences on project management and is a reliable local partner in promotion of profession, knowledge and expertise in project management.