

MANAGING PROJECTS IN CRISIS



PRESS RELEASE

THIRD ANNUAL PMI FORUM TO BE HELD IN ZAGREB

ZAGREB, October 7, 2009 – A regional conference **PMI Forum 2009** will take place on November 11 in Panorama Hotel in Zagreb. The event is organized by Project Management Association, the local branch of the Project Management Institute – an international membership association for the project management profession. The conference will discuss the topic of crisis project management.

The conference will enable project leaders and managers, as well as members of government and public sectors to expand their knowledge, exchange ideas and get the latest news related to project management.

Leading international and local experts will attend the event in order to promote project leadership practice in contemporary economy and state and public administration. During the course of the forum, the presenters will provide both theoretical and practical knowledge via presentations and case studies, and share their own experiences in project management in crisis situations. The forum attendees will have the opportunity to find out more about project crisis solving models which will provide them with invaluable information on managing business in unfavorable economic climate.

The Forum keynote speakers will be Boris Sakač, an information technology advisor to the International Olympic Committee, and Joško Marušić, a renowned Croatian animated film author, caricaturist and professor at the Art academy in Zagreb. Sakač will speak about his experiences in managing large-scale projects, while Marušić will provide organization details related to his latest movie, one of the largest projects to be carried in Croatian film industry to date, despite the current recession.

The chairman of the Project Management Association, Nenad Marjanović, pointed out that the conference aims to encourage people on individual thinking on their role and influence on quality project execution in crisis situations. *“We want to position the PMI Forum as the central point of knowledge and ideas exchange, and the primary source of information on improving project management processes”*, emphasized Marjanović.

PMI Forum is a central gathering point for leading project managers from all industries and public sector. Last year the conference was held at the regional level, paving the way for this year's event, which will also be organized in cooperation with regional PMI branches. The Forum will continue with the partnership practice with established partners and sponsors in order to secure prerequisites for a quality promotion of the local PMI branch goals.

The conference is on track of gathering a sizable quantity of attendees, as many managers and experts from the neighboring countries and the region already registered for the attendance. In addition to managers and experts from Croatia, guest from the European PMI headquarters will also attend the conference.

Detailed information and conference registration forms for the **PMI Forum 2009** are available online at the address <http://forum2009.pmi-croatia.org>.

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Contact:

Antonio Prišćan, Secretary
PMI chapter Zagreb, Croatia
antonio.priscan@pmi-croatia.org
tel: +385 99 6596612
skype: apriscan

PMI chapter Zagreb, Croatia – is a Croatian branch of the Project Management Institute (PMI). PMI is a voluntary and non-profit professional organization seeking to promote growth and development of project management. The Association is actively working on organizing professional seminars and conferences on project management and is a reliable local partner in promotion of profession, knowledge and expertise in project management.